

SWO-ISCEBS

Education Committee Annual Report for 2020

The role of the Education Committee is to facilitate the delivery of educational sessions and other chapter events. Education sessions primarily focus on emerging and current issues and trends relating to the Benefits and Pension industry.

Depending on the scope of the event, the preparation requirements vary. The resources available to prepare for such events are vast (e.g. event preparation guideline, flyer preparation, education credits and attendance formats). As a result, the board has taken a shared accountability on delivery of these events leveraging checklists to ensure all requirements have been addressed. With the pandemic, we needed to pivot from our original plans to offer virtual education events this year. Our chapter successfully delivered 2 events.

2020 Events:

In 2020, our Chapter delivered 2 successful events:

- ***“Pharmacogenetics: Considerations in Benefits Plan & Disability Management”*** on June 25th. This event was presented via webex by Scott Campbell, Clinical Pharmacist and Director of Plan Analytics at Cubic Health. This event was offered free of charge to our members and was very well attended with 76 individuals registered, 54 unique viewers and 68 total users.
- Our ***“Fundamentals of Pension and Group Benefits”***, was over a 2 week period on Tuesday and Thursday mornings with Group Benefits offered week 1 on Sept 22nd and Sept 24th and Pension offered the second week on Sept 29th and Oct 1st. This approach provided greater flexibility to participants and allowed them to register for streams or individual sessions which was very well received. In total there were 19 unique attendees, 1 participated in both streams, 9 a single stream and another 9 an individual session.

In addition to offering our own events, we were able to offer members the opportunity to participate in an event hosted by the Alberta Chapter for free as well. “Personal Resilience in the Brave New Workplace” was presented via webex by Dr. Ryan Todd on May 13th.

Feedback:

- All sessions were well received, and the virtual events will most likely have a place in the coming years
- Holding Fundamentals virtually not only provided greater flexibility but also eliminated the historical risk we have faced due to minimum participation requirements relative to fixed cost associated with offering a face to face event.

Closing Comments:

As an individual role the education chair can be quite time consuming; however, the team approach made it much more manageable over the course of 2020. The support of the team at ISCEBS Headquarters was greatly appreciated especially as we adapted to a new delivery approach in 2020.

Respectively submitted,
Tammy Phelps, CEBS, ISCEBS Fellow
Past President, ISCESB Southwestern Ontario Chapter
November 24, 2020