

Annual General Meeting – President’s Report
Southwestern Ontario (SWO) Chapter of ISCEBS – December 4, 2025

It has been another incredible year for the Southwestern Ontario Chapter. Your dedication, hard work, and commitment have been instrumental in our success, and I want to express my heartfelt gratitude for everyone’s contributions to this year’s Chapter activities.

Chapter Board Meetings

Including today’s Annual General Meeting, the Board of Directors met nine times throughout 2025:

- January 13, 2025
- February 27, 2025
- March 28, 2025
- May 15, 2025
- June 19, 2025
- July 24, 2025
- September 11, 2025
- October 16, 2025
- December 4, 2025

Chapter Education Opportunities

Our chapter actively participated in the Chapter Webcast Committee, providing additional virtual education opportunities, topics, and speakers for all ISCEBS chapters. SWO Board members specifically contributed to the Canadian sub-working group.

Additionally, our SWO Chapter held two virtual education sessions. Jointly with the Toronto Chapter of ISCEBS, we offered our Benefits Fundamentals program webinar series from May 26th– May 29th and Retirement Fundamentals webinar series from October 27th to October 30th.

The virtual education sessions included:

- “Pharmacy Landscape and Impact on Benefit Plans” was presented by Scott Campbell from Cubic Health on June 11, 2025. There were 50 registrants with 35 attendees.
- “Legal Update – Canadian Group Disability Caselaw” was presented by Gabe Flatt from Sun Life Financial on November 27, 2025. There were 13 registrants with 10 attendees.

Chapter Communications

In 2025, we continued to focus on improving Chapter communications and public relations with our membership. Our Chapter actively posted on LinkedIn, in addition to leveraging the ISCEBS Virtual Assistant for public relations activities and website support.

Chapter Membership and Sponsorship

We ended the year with 33 members, which was an increase from the 2024 membership of 27. The Board continues to evaluate different ways to add value to help attract and retain members.

Proposed Board of Directors for 2026

The list of Officers and Board members up for election today are:

President:	Alicia Hesch, CEBS
Vice President:	Vacant
Secretary:	Michelle Oram, CEBS
Treasurer:	Lindsey Tomlin, CEBS
Past President:	Alicia Hesch, CEBS
Membership and Sponsorship Chair:	By committee
Education Chair:	By committee
Board of Directors:	Robin Cox, CEBS Cindy McNeill, CEBS Kyla Johnson, CEBS

Tammy Phelps and Carrie Kurtz will not be returning to the Board for 2026. We are excited to report that everyone else will be continuing along with welcoming 2 new Board members, Cindy McNeill and Kyla Johnson.

Once again, I want to thank all Board members for their time and support of the Southwestern Chapter of ISCEBS. Your dedication has made 2025 a solid year, and I look forward to continued growth and success for our Chapter Board in 2026.

Respectfully submitted,



Alicia Hesch, CEBS