

Annual General Meeting – President’s Report

Southwestern Ontario (SWO) Chapter of ISCEBS – November 29, 2024

It has been a remarkable year for the Southwestern Ontario Chapter. Your dedication, hard work, and commitment have been instrumental in our success, and I want to express my heartfelt gratitude for your contributions to this year’s chapter activities.

Chapter Board Meetings

Including today’s Annual General Meeting, the Board of Directors met nine times throughout 2024:

- January 12, 2024
- February 16, 2024
- March 9, 2024
- April 5, 2024
- May 3, 2024
- June 7, 2024
- September 3, 2024
- October 4, 2024
- November 29, 2024

Chapter Education Opportunities

Our chapter actively participated in the Chapter Webcast Committee, providing additional virtual education opportunities, topics, and speakers for all ISCEBS chapters. SWO Board members specifically contributed to the Canadian sub-working group.

Additionally, our SWO Chapter held two virtual education sessions. Jointly with the Toronto Chapter of ISCEBS, we offered our Benefits Fundamentals program webinar series from May 27 to May 31 and Pension Fundamentals webinar series from October 21 to October 24.

The virtual education sessions included:

- “Green Shield Administration Presents 2023 Drug Trend Report” was presented on May 16, 2024 by Ned Pojskic, Green Shield. A total of 82 registered with 50 attendees.
- “Age-friendly Workplaces” was presented by Michelle Oram from Second Life Vision on November 13, 2024 with 12 registered and 9 attendees.

Chapter Communications

In 2024, we focused on improving Chapter communications and public relations with our membership. Our Chapter actively posted on LinkedIn and Twitter, in addition to

leveraging the ISCEBS Virtual Assistant for public relations activities and website support.

Chapter Membership and Sponsorship

We ended the year with 25 members, which was down from the 2023 membership of 29. The board continues to evaluate different ways to add value to help attract and retain members.

Other Activities

We had representation on the Canadian Symposium Education Planning Committee. Our chapter supported two members to attend the Symposium in Nashville and an additional two members joined from August 16 to 18, representing our Chapter and supporting the social event.

Proposed Board of Directors for 2025

The list of officers and board members up for election today are:

President:	Alicia Hesch, CEBS
Vice President:	Vacant
Secretary:	Michelle Oram, CEBS
Treasurer:	Lindsey Tomlin, CEBS
Past President:	Robin Cox, CEBS
Membership and Sponsorship Chair:	Carrie Kurtz, CEBS
Education Chair:	By committee
Board of Directors:	Carrie Kurtz, CEBS Tammy Phelps, CEBS

Rose Harburn will not be returning to the board for 2025, but we are excited to report that everyone else will be continuing.

Once again, I want to thank all board members for their time and support for CEBS. Your dedication has made 2024 a solid year, and I look forward to continued growth and success for the SWO Chapter Board in 2025.

Respectfully submitted,

Robin Cox, CEBS